

Peter MacCallum Cancer Foundation
Financial Report Summary
2010-11 Financial Year

The Peter MacCallum Cancer Foundation recorded total revenue of \$17.1 million for the 2010-11 financial year, excluding activities related to the Victorian Comprehensive Cancer Centre Project Capital Campaign. This compares with \$13.8 million in the 2009-10 financial year. Total expenditure in 2010-11 financial year was \$3.8 million, reflecting the Foundation's planned, strategic investment in the direct marketing channel to grow our donor base.

FUNDRAISING REVENUE PERFORMANCE (\$)

Income Stream	FY2010-11
Bequests	\$5,935,268
Regular Giving	\$622,487
Events	\$1,505,453
Direct Marketing	\$2,433,889
Major Gifts	\$2,245,686
Trusts & Foundations	\$858,534
Investments	\$837,785
Other	\$2,672,762
Total Gross Revenue	\$17,111,864
Total Expenditure	\$3,769,701

Of this revenue:

- 28 per cent was distributed to Peter Mac for areas of highest priority including research & education
- 32 per cent was distributed to Peter Mac for tied purposes specified by donors
- 17 per cent was contributed to the Foundation's Endowment Fund, either at the request of donors or as interest and dividend earnings
- 22 per cent was used to support fundraising activities

AUDIT PROCESS

The Peter MacCallum Cancer Foundation, as a controlled entity of Peter MacCallum Cancer Centre, is subject to audit by the Victorian Auditor-General, who has delegated signing power to auditor, HLB Mann Judd.