

# Peter MacCallum Cancer Foundation

## Financial report summary: Financial year 2013-14

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The 2013-14 financial year was an exciting period for the Peter MacCallum Cancer Foundation, with the organisation's trend of rapid growth continuing. During the period, \$36,785,131 in gross revenue was raised through core fundraising activities, including \$3,113,365 in revenue towards the Victorian Comprehensive Cancer Centre Project Capital Campaign. In total, this represents 180% growth within the last five years, and 20% growth within the last year alone.

Underpinning this success, and central to the long-term sustainability of philanthropic income for Peter Mac, was continued investment in fundraising activities to help us connect with new people who are interested in supporting Peter Mac's work. Despite substantial investment in reaching these people, the Peter MacCallum Cancer Foundation was pleased to report net revenue of \$25,507,320 for the financial year<sup>1</sup>, a figure 20% higher than the previous year.

The Peter MacCallum Cancer Foundation's investment in activities to grow community support for Peter Mac's work resulted in significant increases in the number of people taking action. During the period, the number of people who donated to Peter Mac grew to more than 70,000<sup>2</sup>. Every gift given is crucial to Peter Mac's work, so we extend our grateful thanks to each of these 70,000 supporters.

### Distribution of funds

- \$15.47m was distributed to Peter Mac for areas of highest priority need, including support of the core facilities used in cancer research, and other specific initiatives.
- \$0.82m was distributed to Peter Mac to support the Foundation Grants, which provide seed funding for innovative Peter Mac projects.
- \$1.51m was contributed by donors to the Foundation's Perpetual Endowment Fund, in addition to interest and dividend earnings on these funds.
- \$3.1m was contributed to the Victorian Comprehensive Cancer Centre Project Capital Campaign.
- \$13.1m was used to develop fundraising activities.

### Audit process

The Peter MacCallum Cancer Foundation, as a controlled entity of Peter MacCallum Cancer Centre, is subject to audit by the Victorian Auditor-General.

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<sup>1</sup> This includes major revenue items towards the VCCC Project Capital Campaign.

<sup>2</sup> Excludes Ride to Conquer Cancer and Weekend to End Women's Cancers donors.